



Air Bag & Seat Belt Safety Campaign

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Docket S049

Ex. 2-8

Welcome to the Air Bag & Seat Belt Safety Campaign

About the Campaign

- Overview
- Media Center
- Crisis to Progress: Five Years of Air Bag Safety in America Report

Public Outreach

- Fact Sheet
- Safety Tips
- State-by-state Breakdown of Air Bag Fatalities
 - Adult Fatalities
 - Child Fatalities
 - Teen Fatalities
- Airbags & On-Off Switches
- More information

Legislation

- Primary Seat Belt Laws Save Kids
- States with Primary Enforcement Seat Belt Laws
- We All Pay ... And it Costs Too Much
- More information

Enforcement

- Why Enforcement?
- What is a sTEP Model?
- Seat Belt Enforcement Q&A
- More information

For More Information

Contact the Campaign at:
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(202) 822-1399 (fax)
e-mail: airbag@nsc.org

Additional Resources

- NSC by Topic: Driver Safety

Operation ABC Mobilization and Click It or Ticket

November 17-30, 2003
2003 Participation Form



2003 Program Information:

- As Nationwide Seat Belt Crackdown Begins
New Study shows: More than 12,000 deaths since 1995 because states have failed to enact primary enforcement seat belt laws proven to increase belt use. (MS Word; 105kb)
- 2003 Law Enforcement Action Kits
 - Operation ABC Mobilization
 - Click It or Ticket
 - Military
 - Colleges
- Supporting Materials
 - The Evidence Is In: Adults Who Don't Buckle Up Have a Dangerous Impact on Children's Safety
 - Seat Belts and African Americans
 - Seat Belts and Hispanics
 - State by State Breakdown of Adult Fatalities by Restraint Use
 - State by State Breakdown of Child Fatalities by Restraint Use
 - State by State Breakdown of Teen Fatalities by Restraint Use

Thank you for joining tens of thousands of officers nationwide in this wave of **Operation ABC Mobilization** and **Click It or Ticket** when law enforcement cracks down on drivers who fail to buckle up themselves and their child passengers and who drink and drive.

The *Mobilizations* are sponsored by the Air Bag & Seat Belt Safety Campaign, the National Safety Council, NHTSA, the National Transportation Safety Board, and Mothers Against Drunk Driving. The next enforcement initiative will take place, November 17 - November 30, 2003. We continue to do these waves because research shows that repeating waves of high-visibility enforcement saves lives.

Thank you for your ongoing support!

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November 17, 2003

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